

2.5 Hours | Dynamic | Interactive



Building *Your* BRAND

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Author | Entrepreneur | Speaker

A passionate, experienced entrepreneur and educator, I follow the principles of *listen*, *learn*, and *deliver* to ensure services are client-driven.

Understanding the evolution of self and business, I create opportunities for clients to shift their perspective, embrace change as a way to new opportunities, and develop innovative strategies to succeed.

The diversity and breadth of my experience allows me to facilitate highly interactive and engaging sessions, guiding participants with common sense strategies that are applicable in their own lives and careers.



A dynamic session exploring highly innovative ideas and strategies that will help you build a unique brand that has **IMPACT**, creating engaging, memorable, and profitable experiences.

HIGHLIGHTS

- **Tell Your Story:** Create a **solid brand identity** that integrates personal, product/service, and business elements for a powerful image and set of business practices.
- **Collaboration:** Whether we collaborate with other businesses in our community, industry, or most importantly, with our customers, relationship building is critical to our success. **When we work together, we leverage business intelligence, maximize profit, and encourage loyalty.**
- **Powerful Promotions:** With a belief in FREE is best, learn how to apply **creative and innovative marketing techniques** that draw customers to the business, making sales a natural result of having a great conversation with the right people.



Visit LinkedIn for detailed professional profile

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